



# aas·in·asia

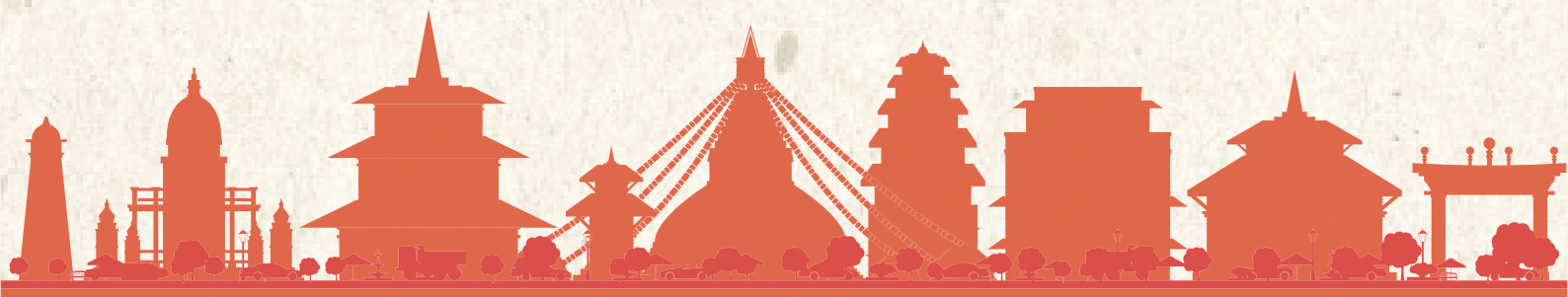
**REFRAMING GLOBAL ASIANS**

**MARGINS • MODERNITIES • MOBILITIES**



1-4 June 2025 | Kathmandu, Nepal

**EXHIBITION AND SPONSORSHIP**





## AAS-IN-ASIA CONFERENCE 2025

A DEEP DIVE INTO ASIAN STUDIES IN THE HEART OF THE HIMALAYAS

The AAS-in-Asia Conference 2025 marks a significant milestone in fostering scholarly collaboration and dialogue in Asian studies. Organized jointly by the Association for Asian Studies (AAS) and Nepal's Social Science Baha (SSB), the conference will be held in the vibrant city of Kathmandu, Nepal, bringing together scholars, researchers, and professionals from across the globe. The theme of the conference reflects the rich cultural and intellectual heritage of Nepal while exploring critical contemporary issues shaping Asia today. This unique platform offers an opportunity to delve into interdisciplinary discussions, engage with thought leaders, and experience the dynamic interplay of history, society, and culture in Asia.

### About Association for Asian Studies

Founded in 1941, Association for Asian Studies (AAS) is a scholarly, non-political, non-profit professional association open to all persons interested in Asia and the study of Asia. With approximately 6,500 members worldwide, representing all the regions and countries of Asia and all academic disciplines, the AAS is the largest organization of its kind. For 80 years, the AAS has held an annual conference each spring in North America. Open to all individuals holding an interest in Asian Studies, this annual meeting brings over 3,300 Asianists together to present and discuss the latest research in the field. Academics, university faculty, graduate students, and more attend over 400 panel sessions, a book exhibition, and film screenings, and partake in multiple networking and social functions.

In 2014, the AAS expanded its worldwide reach and developed the AAS-in-Asia conference to give our members and individuals based outside of North America the opportunity to participate in an Asia-based conference. Although smaller in size, these conferences include the same exciting features as the Annual Conference, including sessions, keynote speakers, workshops, book exhibits, and receptions.

### About Social Science Baha

Established in 2002, Social Science Baha (SSB) is an independent, non-profit organization dedicated to promoting and enhancing the study and research of social sciences in Nepal. Beyond setting up Nepal's first and only dedicated social science library, SSB's activities range from conducting research to publishing research papers and books and organizing lectures, workshops, and conferences. SSB also hosts the Annual Kathmandu Conference on Nepal and the Himalaya. SSB's contributions to advancing social science research have been transformative, and by hosting renowned scholars and facilitating critical discourse, SSB has become a cornerstone of academic engagement in Nepal.



## EXHIBITION PACKAGES

We invite your support to amplify the success of the AAS-in-Asia 2025. Sponsors will receive the recognition and exposures to the audience according to the chosen package level. We offer three packages of sponsorship.

PACKAGE	GOLD USD 4,500	SILVER USD 3,000	BRONZE USD 1,500
Booth size	9 sq m (3x3 m)	9 sq m (3x3 m)	9 sq m (3x3 m)
Complimentary registrations	3	2	2
Complimentary inserts in tote bag	1 printed material	—	—
Advertisement in program book	Full page	Half page	Half page
Logo display on conference bag	Yes	—	—
Banner ad on booth	Yes	Yes	Yes
Banner ad on conference website	Yes	Yes	Yes
Ad in mobile app	Yes	Yes	Yes



## LOCATION OF BOOTHS AND LAYOUT

The exhibition areas of the AAS-in-Asia 2025 will be located in Radisson Hotel Kathmandu and Hotel Manaslu, two of the conference hotels. The locations are also highly visible and designed to attract conference participants.

The placement of the booths has been planned to maximize exhibitors' exposure to conference participants.

There are three types of booths available: Gold and Silver at the Radisson, and Bronze at Manaslu.

### Radisson Hotel Kathmandu

- Gold (3x3 m): Pre-function area; 7 booths
- Silver (3x3 m): Waterfall Garden area; 2 booths

### Hotel Manaslu

- Bronze (3x3 m): Garden; 4 booths

## BOOTH LAYOUT

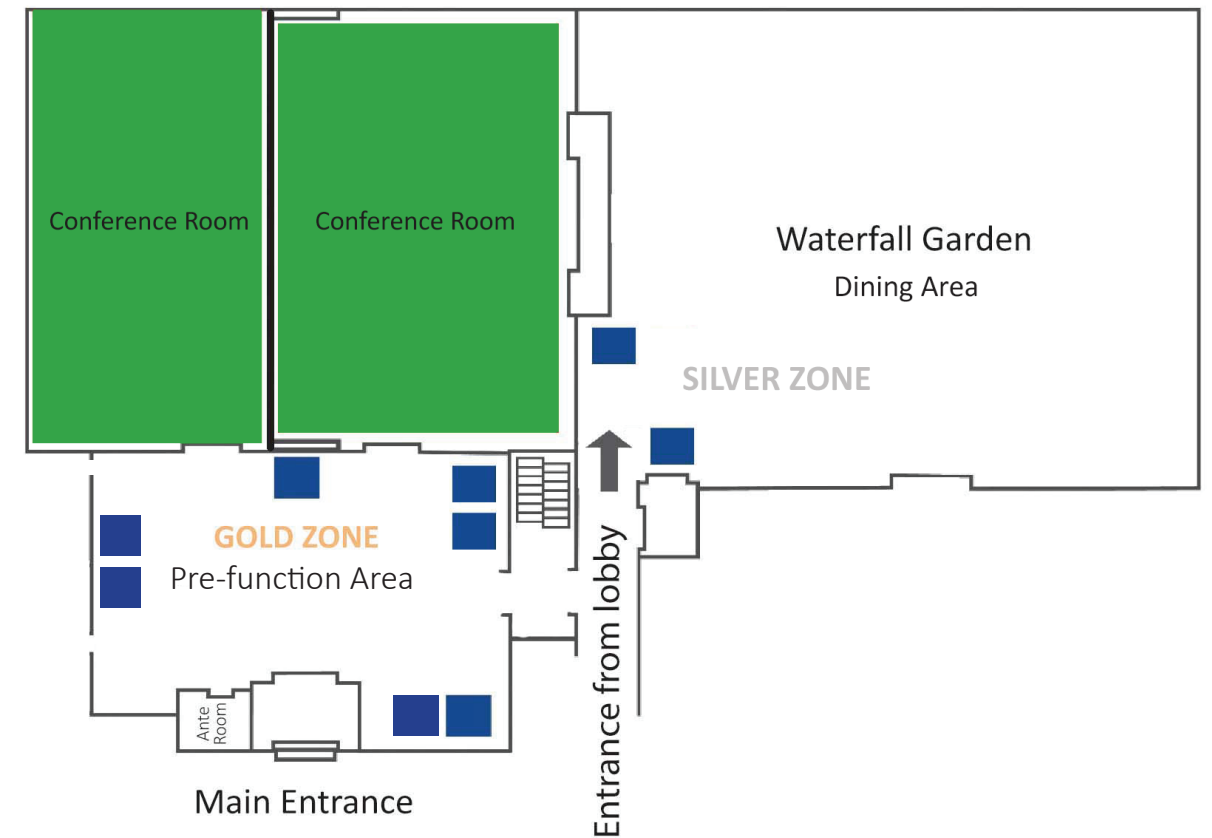


### Booths

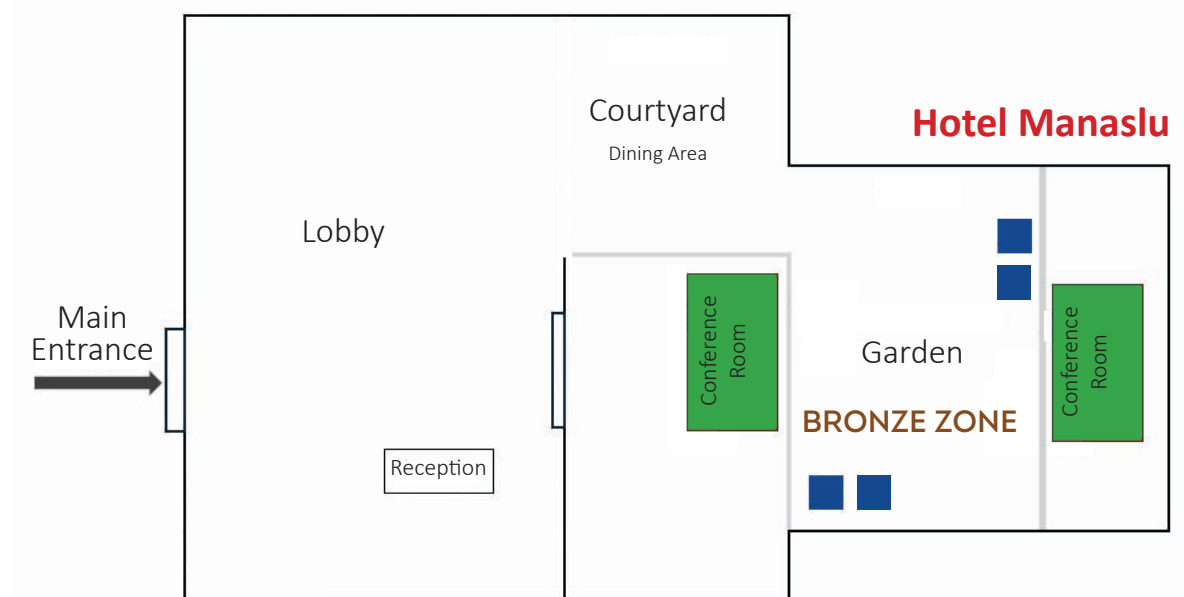
- Booth size: 3x3 meters
- Items provided: Tables and chairs as required, power socket, and name fascia.

## SITE MAP

### Radisson Hotel Kathmandu



### Hotel Manaslu





## ADVERTISING

- Back Cover Print Advertisement [full bleed]: USD 1,600
- Inside Front Cover/Inside Back Cover [full bleed]: USD 1,300
- Full-page print advertisement: USD 900
- Half-page print advertisement: USD 650
- Rotating Banner Ad on the Online Program Website + Mobile App Banner Ad (limit to 5) [displayed on the front pages]: USD 1,000
- Rotating Banner Ad in the left navigation on Online Program Website (shown on all pages): USD 800

### Guidelines

#### Logo

Size: 50 mm x 38 mm

Resolution: 300dpi

#### Printed ad in program book

Full page size: 216 x 303 mm (with bleed)

Full page size: 210 x 297mm (without bleed)

Half page size: 216 x 154mm (with bleed)

Half page size: 210 x 148mm (without bleed)

Quarter page size: 105 x 148 mm (without bleed)

All print ads should be in pdf format. All transparencies and layers should be flattened, and all fonts embedded.

Image resolution at 300dpi.

The color format required is CMYK. Hyperlinks must be added to the PDF file prior to submission.

File name format: CompanyAdNameAdSize, e.g. ColumbiaUniversityPressFullPageAd.pdf

#### Mobile app banner ad

There is one rotating banner ad spot on the “online itinerary planner.”

Multiple banner ad images are available with one ad displayed at a time.

File specification: Mobile app ad should be submitted in one of these three file formats: .png, .jpg, or .gif (only if using animation).

Ad dimensions:

Gold: 1280px width x 100px height

Silver: 960px width x 100px height

Bronze: 480px width x 50px height



## CONTACT

***Inquiries on sponsorships and exhibition should be directed to:***

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